

PLANET[•]

BUDAPEST 2021



HOW DOES PLANET BUDAPEST 2021
SUSTAINABILITY EXPO AND SUMMIT CONTRIBUTE
TO SUSTAINABILITY?

How does Planet Budapest 2021 Sustainability Expo and Summit contribute to sustainability?

The issue of sustainability is more pressing than ever. The Planet Budapest 2021 Sustainability Expo and Summit reflects on this Zeitgeist. The event, which is unique in the region, revolves around the issue of sustainability with a global approach but a Central European perspective, and its most important message is that our destiny is in our hands and it is not too late to change things.

The mission of Planet Budapest is therefore to encourage action. "But how do I get started?" you might ask. Among other things, you can read the online Planet Budapest Magazine that includes interesting news about sustainability and advice for everyday sustainable life.

SUSTAINABILITY MEASURES RELATED TO THE EVENT



Use of electric buses and cars

Electric bus services depart from many points of Budapest to the venue of the event, thus reducing carbon dioxide emissions and helping to protect our environment through making transport greener. An electric bus consumes nearly half as much energy as a diesel bus of a similar size. In addition, visitors arriving at the event with GreenGo and MOL Limo electric cars, can park their GreenGo vehicles for a discounted parking per minute, and MOL Limo will credit the waiting fee to users as a travel credit within 72 hours (which will be displayed under "Limo Credits and Coupons" within the MOL Limo app). Users can even end their lease for both car sharing service providers.



Discounted public transport

VOLÁNBUSZ Plc., MÁV-START Plc. and GYSEV Plc. give 50% discount for all visitors and free rides for school groups and their escorts visiting the "Heroes of the Future" youth experience programme.



Tree Planting Program

The organizers are launching an afforestation program to reduce the ecological footprint of the event. The tree planting will be carried out in transport junctions where the negative effects of climate change can be further reduced by the filtration of dust and other pollutants in the air, and carbon sequestration. In the first phase of the Program, in November 2021, nearly 700 seedlings will be planted in the areas along the M0, M3 and M7 motorways.



Green and plastic-free event

The stalls of the "Planet Budapest 2021 Nature Friendly Development - Sustainability Expo" are made of recycled and environmentally friendly raw materials, thus helping to protect

our environment and reduce the amount of waste generated. For all other fixtures, the use of eco-friendly, plastic-free materials is also preferred. For the entire duration of the event, the organizers will refrain from using plastic bottles.



Electric garbage trucks

Electric garbage trucks will transport garbage from the event venue. The running costs of these vehicles are 75 to 80 percent lower, while their fuel consumption is 90 percent cheaper than a traditional garbage truck. Thanks to the latter, they make a major contribution to reducing air pollution in cities.



Selective waste collection

In Planet Budapest 2021 selective waste collection will be provided. The organizers oversee the entire path of the waste generated and continuously draw visitors' attention to the use of selective waste collectors through the event's mobile app. As a result, the recycling rate of the generated waste reaches 80%.



Digital content instead of printed material

Through a constantly updated mobile app, visitors receive up-to-date and comprehensive information about the event, helping to minimize paper usage. At the event, we will use electronic interfaces as opposed to using traditional paper and plastic based presentation materials.



Green rated accommodation for our foreign guests

The website of the event contains a list of accommodations (https://planetbudapest.hu/assets/hotel_lista_EN.pdf) which pay special attention to minimizing water usage, improving the efficiency of electricity use, energy efficient equipment, and reducing waste.



Souvenirs can be used in everyday life and made of environmentally friendly materials

Participants in the "Heroes of the Future - Youth Experience Program about Sustainability" will receive gifts made of sustainable materials.



Preference for the use of locally produced materials

Planet Budapest 2021 Sustainability Expo and Summit also offers solutions regarding the sustainable and healthy food of the future. Delicious, healthy, seasonal, and sustainable farm-produced food will be available to visitors, reducing the ecological footprint of food production as well as greenhouse gas emissions.